



2026

Sponsorship



SKIN IM IN FASHIONWEEKTM EXHIBITION & GALA

✉ skiniminfashionweek@gmail.com

🌐 www.skiniminfashionweek.com



Celebrating Humanity, Opportunity & Abilities

This event benefits The Skin I'm In Foundation, an IRS-approved 501(c)(3) nonprofit turning representation into real opportunity. Your support helps provide creative education, confidence-building experiences, sponsored access, and real-world exposure for youth and adults whose gifts deserve to be seen, developed, and shared.





THE SKIN I'M IN FOUNDATION

IRS-APPROVED 501(c)(3) NONPROFIT ORGANIZATION

We are proud to share that The Skin I'm In Foundation has received its 501(c)(3) determination, an exciting milestone that strengthens our ability to serve, partner, and grow year-round impact.



CORE PURPOSE

Turning representation into real opportunity.

At our core, we exist to turn representation into real opportunity, so every BODY is seen, valued, and supported with access to develop and share their gifts.



WHAT WE DO



The Skin I'm In Foundation provides year-round, beginner-friendly creative education for youth and adults through workshops and learning experiences led by industry experts.



Our education and training programs provide real-world exposure to career and employment pathways across the creative and production industries, helping youth and adults explore opportunities in front of and behind the camera, stage, and runway.



Through beginner-friendly, expert-led instruction, participants build foundational skills, professional confidence, and practical understanding of roles such as photography, videography, directing, lighting, sound, editing, production support, performance, and presentation, so they can see what's possible and take informed next steps toward future paid opportunities.

EVERY **BODY** SHOULD BE REPRESENTED.



YEAR-ROUND IMPACT BEYOND THE RUNWAY



OUR APPROACH

- ♥ **ACCESS FIRST:** Beginner-friendly entry points and supportive learning environments.
- ♥ **EXCELLENCE ALWAYS:** Industry experts who teach real-world standards.
- ♥ **OPPORTUNITY YEAR-ROUND:** Ongoing workshops plus signature community moments.

OUR VALUES



Representation that leads to opportunity



Accessibility and welcoming spaces for youth and adults



Confidence-building and personal development



Creativity, connection, and community impact



Integrity, excellence, and measurable results



FASHION WEEK CONNECTION

Skin I'm In Fashion Week serves as our annual fundraising benefit, supporting year-round programming, sponsored seats, educational resources, and access opportunities beyond the runway.

It also provides a platform for students and emerging talent to showcase the skills, growth, and confidence developed through our programs.

Real Education. Real Exposure. Real Opportunity.
REAL IMPACT.



Through education, exposure, and empowerment, we are building pathways to purpose, possibility, and paid opportunities—year-round.



EVENT OVERVIEW



Runway Fashion Show

Showcasing Unique Diverse Talent, Celebrity & Local Designers displaying Plus Size, Couture, Sustainable, Urban, Evening, Swimwear, and Adaptive fashion collections.

Exhibition & Gala



Skin I'm In® Fashion Week (SIIMFW) is an annual high-profile runway production, art exhibition, and gala held in Houston, Texas. Created to redefine beauty standards and champion real-world representation, SIIMFW celebrates humanities across skin tones, skin conditions, body types, ages, genders, and physical abilities.

Founded from the convergence of Ferrell Phelps' photographic art project and the inclusive model platform led by Sonyia Baring Graham, SIIMFW brings together fashion, art, advocacy, community, and purpose in one immersive experience. Each year, the event introduces a new theme and venue concept, featuring designers across couture, sustainable fashion, urban luxury, evening wear, swimwear, art-inspired design, and adaptive fashion.

A signature element of the event is the Art & Photography Exhibit, which highlights powerful images celebrating identity, beauty, resilience, and representation. The evening also includes meaningful program awards, including the Skin I'm In Overcomer Award and the Universal Humanity Award, honoring individuals, businesses and organizations whose missions and leadership reflect humanity, courage, visibility, and impact.

Skin I'm In Fashion Week proudly serves as the annual fundraising benefit for The Skin I'm In Foundation, an IRS-approved 501(c)(3) nonprofit organization dedicated to expanding access, education, visibility, and opportunity beyond the runway. Proceeds support year-round programming, sponsored seats, educational resources, and learning opportunities for youth, adults, students, and emerging talent. More than an event, Skin I'm In Fashion Week is a movement – using fashion, art, storytelling, and community celebration to affirm humanity, elevate representation, and open doors for those whose gifts deserve to be seen and showcased.

Celebrating Extraordinary Impact

At Skin I'm In Fashion Week, our awards honor individuals, businesses, and organizations whose work inspires compassion, resilience, creativity, and opportunity.

Please meet our 2025 Program Awardees & Scholarship Recipients

<https://www.skiniminfashionweek.com/team-3>

TM

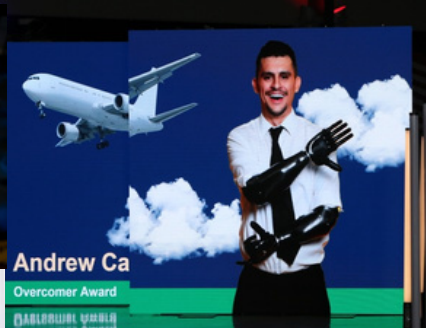
2025 Event Highlights



2025 Event Highlights



Photo EXhibition



Andrew Ca
Overcomer Award



Event M.C., Chelsea Edwards



Flight Crew and ASL Interpreter



Event Awardee, Andrew Case



VIP Room Entertainment



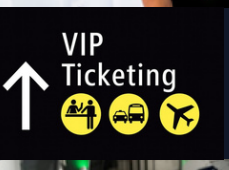
Award Sponsor H.E.B
Awardee Descendants of Olivewood



Event Awardee, Deonc Bradley



2025 Event Beneficiary



2024 Event Highlights



2024 Event Highlights



VIP Room Gourmet Meal



Event Red Carpet



MC Actress, Charnele Brown



VIP Room Entertainment



Photo Exhibit



Venue



HARDCORV™

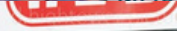
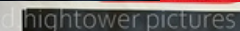
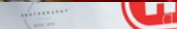
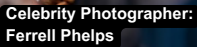
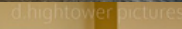
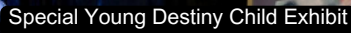


Art Exhibit

2023 Event Highlights



d.nightover pictures



MEDIA LINKS

See the Impact in Motion

Skin I'm In Fashion Week is more than an event — it is a movement celebrating humanity, representation, artistry, access, and opportunity.

2025 Event Videos

<https://bit.ly/3RUYUcH>

2024 Event Video

<https://bit.ly/3CLGLWQ>

Enjoy Event Highlights



2023 Event Video

https://youtu.be/zk_ZL0rIsHI

2019 Event (Featured in the Born Different TV Series)

<https://bit.ly/4v5Ngdp>

2018 Event

<https://bit.ly/449TMUB>

Agency Television Interviews

<https://www.youtube.com/watch?v=cPSr3C2U1IY>

<https://bit.ly/4aHyqSc>

Agency Article

voyagehouston.com%2Finterview%2Fdaily-inspiration-meet-skin-im-in-model-talent-agency-sonya-graham-ferrell-phelps%2F



"Revved Up Runway" in 2024.

Foundation Intro

2-3

Birth of the Exhibition

<https%3A%2F%2Fyoutu.be%2F7bHTMadIVuY>

Event Overview

4

Past Event Highlights

5-10

Sponsorship package

12-20

Sponsorship At-A-Glance

21-22

Contact

23



SPONSORSHIP PACKAGE

Support a mission-centered movement that creates access, opportunity, creative education, and community impact.



Humanity Title Sponsor \$50,000 and Up

Exclusive Event Title Sponsor

- Exclusive Pre-event cocktail reception @ OnlyOriginal Art Gallery
- Premier Logo Placement on all event materials, website, and social media
- An event speaking opportunity
- Verbal recognition during the event
- Verbal Mention in All Media Outlets
- Swag bag Inclusion for promo items
- Dedicated press release highlighting the sponsorship partnership.
- 2-20 sec promotional spots*
- Logo on a timed loop during the program
- Step n Repeat logo
- Early Event Access & VIP Reception
- 2 Interactive VIP tables + 10 VIP runway seats, 30 seats total (\$7,000 value)

(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.



Humanity Trailblazer \$30,000

Official VIP Reception Sponsor

- Branding /Logo Placement in VIP Reception area
- Logo on all Event Promotion, Sponsor Page on Website, promo Videos, Email Blast, Mention & Tag on all Social Media
- Verbal Recognition at start of the Event
- Verbal Mention in All Media Outlets
- Swag Bag inclusion of promo items
- 1-20 sec promotional spots*
- Logo on a timed loop during the program
- General press release mention
- Step n Repeat Logo
- Early Event Access & VIP Reception
- 1 Interactive VIP table + 8 VIP runway seats, + 1 GEN seat, 19 seats total (\$4,225 value)

(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.



Humanity Diamonds \$20,000

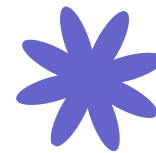
Official Photo/Art Exhibit Sponsor

- Branding /Logo Placement at Exhibit Area, Promotion on Sponsor Page, on the website, promo videos, Email Blast Mention & Tag on All Social Media At the Venue
- Verbal Recognition at the start of the event
- Verbal Mention in All Media Outlets
- Swag Bag inclusion promo items
- 1-10 sec promotional spots*
- Logo on a timed loop during the program
- Step n Repeat Logo
- Early Event Access & VIP Reception
- 1 Interactive VIP table + 1 VIP runway seats, 11 seats total (\$2,700 value)

(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.

Humanity Champions \$15,000

Official Program Awards Sponsor

- Sponsor representative join on stage as co-award presenter.
- Branding /Logo Placement on All Event Promotion, Sponsor Page Websites Videos, Email Blasts, Mention & Tags on All Social Media
- General press release mention
- Swag Bag inclusion promo items
- Logo on a timed loop during the program
- Step n Repeat Logo
- Early Event Access & VIP Reception
- 10 VIP runway seats, 10 seats total (\$2,000 value)



(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.

Humanity Heros \$10,000

- Branding /Logo Placement on All Event Promotion, Sponsor Page on Website, Mention & Tag on All Social Media, Email Blast
- Swag Bag inclusion promo items
- General press release mention
- Logo on a timed loop during the program
- Step n Repeat Logo
- Early Event Access & VIP Reception for 6 VIP guest
- 5 VIP runway seats + 3 General Admission seats, 8 seats total (\$1375 value)

(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.

Humanity Advocates \$5,000

- Branding /Logo Placement on Event promotion, website, and social media
- Logo on a timed loop during the program
- Step N Repeat Logo
- Swag Bag inclusion promo items
- Early Event Access & VIP Reception for 4 VIP guest
- 3 VIP runway seats + 1 General Admission seat, 4 seats total (\$725 value)



(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.



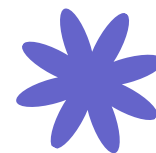
Humanity Jetsetter \$2,500

- Branding /Logo Placement
- Branding /Logo Placement on Event promotion, website, and social media
- Step N Repeat Logo
- Swag Bag inclusion promo items
- 2 VIP Runway seats, 2 seats total (\$400 value)

(see pages 21 & 22 for complete list)



SPONSORSHIP PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.

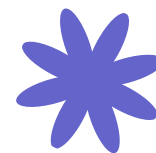
HumanTeam \$1500

- Branding /Logo Placement on Event Promotion Including Website
- Swag Bag inclusion promo items
- 1 VIP Runway seat, 1 seat total (\$200 value)

(see pages 21 & 22 for complete list)



DONATION PACKAGE



Support a mission-centered movement that creates access, opportunity, creative education, and community impact.

Humanity Donation \$500

- Swag Bag inclusion promo items
- 1 General Admission seat (\$125 value)

(not included on the at a glance list)



20

SKIN IM IN FASHION WEEK™
EXHIBITION & GALA 2026



2026 Sponsorship Options At-A-Glance

	TITLE SPONSOR	VIP RECEPTION SPONSOR	EXHIBIT SPONSOR	PROGRAM AWARDS SPONSOR
# AVAILABLE	1	1	1	1
PRICE	\$50,000 +	\$30,000	\$20,000	\$15,000
Premier Logo Placement with Skin I'm In Fashion Week Logo	✓			
VIP LOUNGE SPONSOR LOGO PLACEMENT		✓		
EXHIBITION SPONSOR LOGO PLACEMENT			✓	
PROGRAM AWARD SPONSOR				✓
Verbal Recognition During Event	✓	✓	✓	✓
Website, Social Media mention and tags, Email Blast	✓	✓	✓	✓
Sponsor representative join on stage as co-award presenter.				✓
Inclusion of promotional materials for swag bag	✓	✓	✓	✓
STEP n Repeat/Banner Placement	✓	✓	✓	✓
Logo on timed loop during the program	✓	✓	✓	✓
Promotional video spots during the program*	(2) - 20 sec	(1) - 20 sec	(1) - 10 sec	
*Videos for these spots will be provided by sponsors one month before the event				
Event Seating Value	2 VIP TABLES/10 VIP RUNWAY \$7,000 VALUE	1 VIP TABLE/8 VIP RUN/ 1 GEN \$4,225 VALUE	1 VIP TABLE/1 VIP RUNWAY \$2700 VALUE	10 VIP RUNWAY \$2000 VALUE
Dedicated press release highlighting sponsorship partnership	✓			
Opportunity to address audience during event	✓			
Verbal mention of featured (Title/EXHIBIT/VIP/Awards) sponsorship during all media opportunities	✓	✓	✓	✓

Custom packages available upon request

Celebrating Humanity, Opportunity & Abilities

This event benefits The Skin I'm In Foundation, an IRS-approved 501(c)(3) nonprofit turning representation into real opportunity. Your support helps provide creative education, confidence-building experiences, sponsored access, and real-world exposure for youth and adults whose gifts deserve to be seen, developed, and shared.



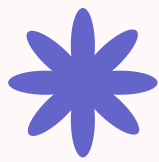


2026 Sponsorship Options At-A-Glance

	HUMANITY HEROS	HUMANITY ADVOCATES	HUMANITY JET SETTER	HUMANITY TEAM
# AVAILABLE				
PRICE \$	\$10,000	\$5,000	\$2,500	\$1,500
Premier Logo Placement with Skin I'm In Fashion Week Logo				
VIP LOUNGE SPONSOR LOGO PLACEMENT				
EXHIBITION SPONSOR LOGO PLACEMENT				
PROGRAM AWARD SPONSOR				
Verbal Recognition During Event				
Website, Social Media mention and tags, Email Blast	✓	✓	✓	✓
Sponsor representative join on stage as co-award presenter.				
Inclusion of promotional materials for swag bag	✓	✓	✓	✓
STEP n Repeat/Banner Placement	✓	✓		
Logo on timed loop during the program	✓			
Promotional video spots during the program*				
*Videos for these spots will be provided by sponsors one month before the event				
Event Seating Value	5 VIP RUN/3 GEN \$1375 VALUE	3 VIP RUN/1 GEN \$725 VALUE	2 VIP RUNWAY \$400 VALUE	1 VIP RUN \$200 VALUE
Dedicated press release highlighting sponsorship partnership				
Opportunity to address audience during event				
Verbal mention of featured (Title/EXHIBIT/VIP) sponsorship during all media opportunities				



THANK
you
for your support



OUR CONTACT

Email info@skiniminfashionweek.com

Website www.skiniminfashionweek.com

Foundation www.skiniminfoundation.org

Office 5222 FM 1960 W, STE 221, Houston, TX 77069



SKIN IM IN FASHION WEEK™
EXHIBITION & GALA 2026